



HAWARDEN COMMUNITY COUNCIL

COMMUNICATIONS SUB-COMMITTEE

**MINUTES OF THE MEETING
HELD ON MONDAY 29TH JUNE 2020**

Present: Councillors R. Taylor (Chairman), Helen Brown, Bob Connah, George Hardcastle, Dan Preece, Emma Preece and Sam Swash

Also present: Sharron Jones, Clerk and Financial Officer

1. APOLOGIES FOR ABSENCE:

There were none.

2. DECLARATIONS OF INTEREST:

There were none.

3. MINUTES OF PREVIOUS MEETING:

IT WAS RESOLVED: that the minutes of the previous meeting of the Sub-Committee held on 5th March 2020 be approved as a correct record and signed by the Chair.

4. IMPROVED COMMUNICATIONS WITH MEMBERS OF THE PUBLIC:

A discussion ensued about improved communications with members of the public including a more interactive, updated and user friendly website and the use of various social media platforms.

The Clerk and Financial Officer advised that the Council had already agreed to review and revise the current website as it needed to be modernised and more user friendly. The Council also had legal responsibilities following the introduction of The Public Sector Bodies (Websites and Mobile Applications) (No. 2) Accessibility Regulations 2018. Budgetary provision had also been included within the 2020-21 budget for this purpose and the target date had been October 2020.

Members went on to discuss the advantages of communications via social media citing the positive example of the Hawarden Community Events page. Whilst the Council's current face book page had lay dormant for a few years it was suggested that an informal "pilot" face book page be created and managed by a group of members representing each of the four wards of the community council. This face book page would not be affiliated or officially linked to the community council. Information about forthcoming events and decisions that had formally been agreed by the community council would be posted to gauge community interest. If the pilot proved successful, then the Council's formal face book page could be re-created.

IT WAS RESOLVED: to note the updated website intent and to approve the establishment of an informal face book page as outlined above.

5. REVISION OF INTERNET, EMAIL AND SOCIAL MEDIA POLICIES:

In view of the discussions at 4 above, the relevant Council policies would need to be reviewed to ensure that they reflected the updated position. The Clerk and Financial Officer advised that the Council policies in their current form appeared to reflect the arrangements above. She also referred to the Welsh Local Government Association (WLGA) Use of Social Media Guide for Elected Members which had been very informative. *(This policy is also appended to the Council's own policy as a link).*

IT WAS RESOLVED: that the Communications Sub-Committee review all relevant policies for approval and review to full Council.

IT WAS RESOLVED: to include contributions as outlined above within the newsletter.

6. DATE OF NEXT MEETING:

Meetings would be convened on an "as and when required" basis.